

Description of Services with Prices

PLACEMENT SERVICES FOR STUDY IN THE U.S., UK, AND CANADA

The following are **concierge** services: they are conducted one-on-one with each student, tailored to each student's individual needs, and involve our staff *removing all obstacles* in the way of students' acceptance into the program of their choice. We take the initiative, control the entire process, and fulfill every requirement, asking only that students provide whatever information is needed from their end. Otherwise, we minimize students' time and effort and create a stress-free process based on successful results. For each placement service, Designs on Learning™ does the following:

- We assess the student's record.
- We advise the student on WHICH U.S. universities to apply to. We ensure those universities have been approved by the Ministry of Education.
- We edit the student's Personal Statement and other required essays (as well as the student's resume, for those programs that require it).
- We review the application for completeness and correct grammar/quality of writing. If anything is missing from the student's application, we help them complete it.
- We contact U.S. universities on the student's behalf and pitch their application to each university in the most favorable light.
- We assist with letters of recommendation.
- If an interview is required for admission, we prepare the student for it.
- When the student receives acceptances, we rank the universities for the student to facilitate the student's final decision.
- We assist with the I-20.
- If students need to improve their English before undertaking university study, we place them in an English language institute.

English Language Institute Placement Service. \$995

Bachelor's Degree Placement Service. \$2,995

Second Bachelor's Degree Placement Service. \$2,995

Accelerated Bachelor's/M.D or Accelerated Bachelor's/D.M.D. Placement Service. \$3,495

- We assist the student in obtaining admission to one of the select U.S. universities that offer both a bachelor's degree AND a medical degree (M.D.) OR a bachelor's degree AND a dental degree (D.M.D.) in less than the usual 8 years. Some programs require 6 years; some 7

years; and some take 8 but the student is guaranteed acceptance into the affiliated medical and dental school when admitted as an undergraduate.

Graduate School Placement Service (Master's, Ph.D., or DPhil). \$3,995

Placement Service in Ph.D. programs for those who have already done graduate work in countries other than the U.S., UK, or Canada. \$3,995

- We assist those students who have completed graduate work at a non-Western university to obtain admission to a Ph.D. program at a U.S. university, which is typically accompanied by a scholarship and stipend paid by that university.

Professional School Placement Service. \$3,995

- These are **professional school programs** into which we place students:

- Architecture (M.Arch.)
- Business (M.B.A.)
- Chiropractic (D.C., D.C.M.)
- Dentistry (D.D.S., D.M.D.)
- Law (LL.B., J.D., L.L.M.)
- Medicine (M.D.)* *This service is **\$4,995**
- Nursing (M.S.N.)
- Optometry (O.D.)
- Osteopathic Medicine (D.O.)
- Pharmacy (Pharm.D.)
- Podiatry (D.P.M., D.P., Pod.D.)
- Theology (M.Div., M.H.L., B.D., ordination)
- Veterinary Medicine (D.V.M., V.M.D.)

Preparatory School Placement Service. \$2,995

- We assist the student in identifying, comparing, and deciding on which U.S. preparatory schools to apply to.
- We ensure the application for admission is complete, which includes ensuring all application essays are the best they can be, and that it presents the student in the most compelling possible light.
- We prepare the student for any required interviews.
- Students may apply to begin in 9th, 10th, 11th, 12th grade, or even for a postgraduate year (i.e., after graduating from high school, sometimes called "Grade 13", which students would choose in order to strengthen their candidacy for admission to a U.S. college).

All prices are EXCLUSIVE of application fees, which are the student's responsibility.

BOOT CAMP FOR STUDENTS PLANNING TO STUDY IN THE WEST

Are you prepared to undertake a degree program at a Western university? Do you know what is expected of you by instructors? Have you developed the academic skills and base-line knowledge to succeed there? This boot camp will whip you into shape so you can begin your university training in the West with confidence. It is no-nonsense, fast paced, intellectually challenging, and is designed to help you develop good study habits and answer all of your questions about Western higher education. The course is Zoom-based, divided into 16 two-hour classes, thus comprising 32 hours of instruction.

Participants will come away from this boot camp with a solid understanding of what will be required of them while enrolled at a U.S. college and how to meet that challenge. Aside from serving as an introduction to Western-based critical thinking, skills conferred include the ability to take effective notes, the ability to read critically, the ability to conduct independent research, the ability to write an academic paper, the ability to participate actively in problem-based learning, the ability to collaborate on assigned group projects, and the ability to make oral presentations. Students will also learn the basics of how colleges are organized and function, as well as *Dos and Don'ts* while living in the West.

TOPICS:

I. Academic Preparation:

CLASS #1: Becoming an effective learner

- 1) Western pedagogy: How courses are taught at colleges in the West and what is expected of students
- 2) Theories of Education
- 3) What are the liberal arts? An overview of academic disciplines
- 4) Choosing a major
- 5) Choosing courses
- 6) Study skills
- 7) Reading strategies
- 8) Note-taking
- 9) Test-taking
- 10) Time management
- 11) Research skills
- 12) Writing papers
- 13) Plagiarism/cheating/citing sources
- 14) Collaboration with other students
- 15) Making oral presentations

16) What correlates to a successful first semester at university?

CLASS #2: Developing critical thinking skills

- 17) Learning from The Feynman Technique
- 18) Fields of Philosophy
- 19) The Overton Window
- 20) Symbolic Interactionism

CLASS #3: Introduction to Ethics

- 21) The Trolley Problem

CLASS #4: Reason and its limits

- 22) What is truth/How do we know what we know? [Epistemology]
- 23) The Scientific Method
- 24) Contesting truth claims of science
- 25) Evolution and its consequences
- 26) Analogical Reasoning
- 27) Western Ideologies

CLASS #5: Organizing society and maintaining order

- 28) Societal institutions
- 29) The market
- 30) Different socio-economic systems
- 31) The concept of value
- 32) Foundations of Macroeconomics
- 33) Foundations of Microeconomics
- 34) The Rational Actor model
- 35) What is social control?

CLASS #6: Uncovering meaning in the humanities

- 36) What is beauty?: Introduction to Aesthetics
- 37) Literary Criticism: Ways to read a text (close reading, Deconstructionism)
- 38) How to read a poem

CLASS #7: Decoding different “texts”

- 39) How to read a film
- 40) How to read a painting
- 41) Understanding visual information
- 42) How to identify fake news

CLASS #8: Information in all its form: metaphor, references, bias

- 43) What is culture and why it matters
- 44) What is a “fact”?
- 45) Algorithms and truth
- 46) The mythology of Ancient Greece and Roman and why it is important

- 47) The Christian Bible in brief: Knowing the references
- 48) Brief History of the Visual Arts: Knowing the references
- 49) Brief History of Music: Knowing the references

CLASS #9: Creativity and Communication

- 50) How to develop your creativity
- 51) Identifying the big questions
- 52) Framing problems
- 53) Breakthroughs in brain science
- 54) Breakthroughs in social psychology
- 55) Systems thinking
- 56) Developing debating skills
- 57) Game Theory
- 58) Useful idiomatic expressions

II. Cultural Preparation:

CLASS #10: Introduction to Western politics

- 59) The American political system vs. British vs. Canadian
- 60) Governing Constitutions
- 61) The role of the courts
- 62) Western legal principles
- 63) Critical Legal Theory

CLASS #11: Introduction to Western society

- 64) Religion in the West
- 65) The media in the West
- 66) Race in the West
- 67) Sexuality in the West
- 68) Environmentalism/Sustainability/Climate Change
- 69) Western foreign policy

CLASS #12: HOW TO guide to campus life

- 70) Understanding American vs. British vs. Canadian College Culture
- 71) Diversity, Equity, Inclusion
- 72) American college traditions vs. British and Canadian college traditions
- 73) The role of sports in university life
- 74) Getting help/using campus resources
- 75) Taking advantage of instructor office hours
- 76) Using the library
- 77) Health care
- 78) Mental health
- 79) Campus residential life
- 80) Food/meals
- 81) Religious observance

- 82) Bureaucracy
- 83) Extracurricular activities
- 84) Greek life

CLASS #13: Adapting to life in the U.S., UK, and Canada

- 85) Visas
- 86) Opening and closing a bank account
- 87) Understanding and signing a lease
- 88) Maintaining an apartment
- 89) Driver's license + car registration + car insurance
- 90) Driving under the Influence (DUI)
- 91) Racing cars
- 92) Paying traffic ticket/fines
- 93) Expected public behavior
- 94) Behavior towards women
- 95) Stalking
- 96) What are considered insults
- 97) Appropriate attire
- 98) The meaning of non-smoking areas
- 99) How to defuse threatening situations
- 100) Social media use

CLASS #14: The particularities of American, British, and Canadian culture

- 101) Racism
- 102) Critical Race Theory
- 103) Slavery and the Jim Crow South
- 104) The debate over reparations for slavery
- 105) The *Black Lives Matter* movement
- 106) Indigenous peoples
- 107) Affirmative Action
- 108) Guns

CLASS #15: The particularities of American, British, and Canadian culture continued

- 109) Women in authority
- 110) Sexual harassment
- 111) The #MeToo movement
- 112) LGBT sensitivity
- 113) Pronouns: what they are and how to use them
- 114) Religious tolerance
- 115) Private property: The rights of homeowners/neighborhoods
- 116) How law enforcement works
- 117) The incarceration system
- 118) Important recent legal decisions in the U.S.
- 119) The Post-pandemic West

CLASS #16: Review, Diagnostic, Discussion, Q&A

Instructors:

Dr. Robert V. Fisher (Harvard University: Ph.D., instructor)

Jalal Hosseini (Harvard University: MPH and Associate Director for Educational Programs)

\$995

For more information:

masnadusa.com

masnadksa.com